



UNIVERSITY
OF TRENTO - Italy



The school is a full-immersion five-day residential course in an inspiring location, a stimulating environment for PhD students, early career researchers and industry leaders. The courses will be lectured by **world-renowned experts in scientific methods and tools for tourism and hospitality**. It focuses on methods based on **data-driven models ("big data"), machine learning and optimization**.

Among the confirmed lecturers:

Prof. Dimitrios Buhalis, Bournemouth University **Smart Tourism: Management and Marketing**
Prof. Daniel R Fesenmaier, University of Florida **Designing Tourism Places**
Prof. Jochen Gönsch, Universität Duisburg-Essen and **Claudius Steinhardt**, Universität der Bundeswehr München **Introduction to Revenue Management and Dynamic Pricing**
Prof. Stanislav Ivanov, Varna University of Management **Robonomics and Tourism**
Prof. Ulrike Gretzel, University of Southern California **Persuasive technologies for tourism and hospitality**
Prof. Nikolaos Matsatsinis, TU of Crete **Multi-Criteria Recommender Systems**
Prof. Amir Atiya, Cairo University **Demand Forecasting and Opinion Mining**
Prof. Rob Law, The Hong Kong Polytechnic University **Website evaluation in tourism**
Prof. Kalyan Talluri, Imperial College London **Dynamic Pricing and Revenue Management: Optimization and Big Data Forecasting**
Prof. Roberto Battiti and Mauro Brunato, University of Trento **Machine Learning and Optimization in Tourism and Hospitality**

Detailed and updated info:

<https://lion-app.org/>